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For Immediate Release

PRESS RELEASE

Tardivel's True North Martini Places in Top Five at World Competition - Features Nova Scotia's Jost Maple Wine

(Halifax, NS) Cooper Tardivel, the reigning Bols Canadian Cocktail Champion, was the only North American competitor in the Bols Around the World Competition held in Amsterdam on March 26, 2008. At the international competition, Tardivel's True North martini was named one of the top five cocktails in the world.

One of the key ingredients in his patriotic, award-winning martini is Nova Scotia's Jost Maple Wine.

"Obviously we are delighted...we know many people use our maple wine in many different ways," says Hans Christian Jost, owner of Jost Vineyards in Malagash. "It's wonderful to see Cooper move this far up in a world competition using a Nova Scotia grown maple wine."

Tardivel has been bartending for 11 years. His profession has taken him to Mexico, Australia, Fiji as well as Vancouver. He currently works at Mosaic Social Dining Lounge in Halifax.

"Cooper is a dedicated and passionate guy when it comes to his job," says Mosaic co-owner Costa Elles. "He is a master of cocktails – one of the top five in the world and he is utilizing some of our world-renowned wine products."

Jost Vineyards Maple Wine is made from maple "juice" carefully cool-fermented until the desired concentration of residual sugars is reached. The result is a unique full bodied dessert style wine that captures the exquisite flavour and character of the maple tree.

The Winery Association of Nova Scotia (WANS) was formed in 2002 to represent the interests of wine producers in Nova Scotia, to serve as a voice for local industry and to promote the growth and development of Nova Scotia wines. Members include Bear River Vineyards, Blomidon Estate Winery, Domaine de Grand Pré, Gaspereau Vineyards, Sainte-Famille Wines, Lunenburg County Winery, Petite Riviere Vineyards and Jost Vineyards. The province's newest winery, L'Acadie Vineyards will open in May 2008.

For more information about the Winery Association of Nova Scotia, visit www.winesofnovascotia.ca.

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High-resolution photos available upon request.