



For Immediate Release
February 4, 2009

PRESS RELEASE

Nova Scotia Winter Icewine Festival: 35 Ways to Celebrate Award-winning Icewines

Halifax, N.S. – Indulge your taste buds during the second annual Nova Scotia Winter Icewine Festival. Sample Icewine paired with local cuisine, discover how Icewine is made, try your hand at pruning or book a Winter Icewine Experience Getaway.

The festival is organized by the Winery Association of Nova Scotia (WANS) and runs from February 12 to 22, 2009. Over 35 events will take place at local wineries, restaurants and businesses across the province.

"There is an awareness and education we need for our award-winning Icewines," says Janice Ruddock, managing director of WANS. "The festival gives people an opportunity to sample...to expose Nova Scotia to our Icewine."

The festival launch, featuring Icewine from eight local wineries, will take place from 5:00 p.m. to 7:00 p.m. on February 5, 2009 at BEAR Restaurant in Halifax. The new Nova Scotia Wine Investment Initiative will also be released to media and industry stakeholders from 4:00 p.m. to 5:00 p.m., prior to the launch.

Tickets are available by calling (902) 492-9291, ext. 114 or emailing taste@tasteofnovascotia.com. Reception tickets are \$25 per person, or \$100 for a three-course dinner paired with local wines at BEAR Restaurant following the reception.

Icewine is made from frozen grapes. Usually harvested at night, when the temperature hits between -9 °C and -10 °C, the grapes are pressed while frozen and only the juice is used in fermentation. For grape growers Icewine grapes can be a challenge, but Nova Scotia provides ideal temperatures for growing. The province produces Icewines that consistently win national and international awards.

For more information about the Winery Association of Nova Scotia and Winter Icewine Festival events, visit www.winesns.ca.

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About the Winery Association of Nova Scotia (WANS)

WANS was formed in 2002 to represent the interests of wine producers in Nova Scotia, to serve as a voice for local industry and to promote the growth and development of Nova Scotia wines. Members include L'Acadie Vineyards, Bear River Vineyards, Blomidon Estate Winery, Domaine de Grand Pré, Gaspereau Vineyards, Sainte-Famille Wines, Lunenburg County Winery, Petite Riviere Vineyards and Jost Vineyards.

www.winesns.ca